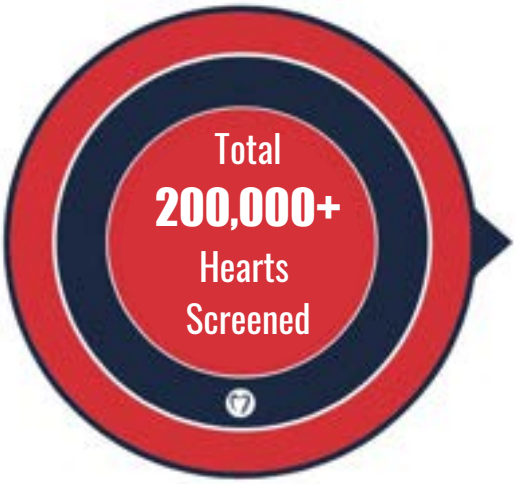
WHO WE PLAY FOR

Sudden Cardiac Arrest (SCA) is the leading cause of death in students and student-athletes. The real tragedy is most of these deaths can be prevented. Who We Play For (WWPF) was founded to bring electrocardiogram (ECG) heart screenings to students and student-athletes across the country.

Together, we are advancing the standard of care. The result will be a generation of students who get to grow up.



Lives Saved **200+**

How It Works

1. Select a screening through our website at whoweplayfor.org.
2. The child receives an ECG at a heart screening event.
3. ECGs are interpreted by pediatric cardiologists volunteering with WWPF.
4. Results are delivered to the child's guardians and are connected with appropriate follow-up care.

Electrocardiogram (ECG) Screenings

Quick, Effective & Affordable

5 minutes

Amount of time it takes to screen 1 student.

~95% vs ~4%

ECGs are more effective in identifying those at risk than physical evaluation alone.

~2%

False positive rate since the implementation of the International Criteria for ECG Interpretation in Athletes.

$20 vs ~$150

The cost of an ECG with WWPF, compared to the typical cost. The program is free for students needing financial assistance.

3%

Number of screenings that are flagged as abnormal.

Follow Us

To learn more about WWPF, visit our website and social media channels!

@WhoWePlayFor

Who We Play For

For Every Kid Who Never Had The Opportunity